Call for Papers

**54th International Scientific Conference on Economic and Social Development**

organized by

**Varazdin Development and Entrepreneurship Agency & University North**

**and**

**Novosibirsk State University**

**of Economics and Management (NSUEM)**

**In Cooperation with**

* [Faculty of Management University of Warsaw](http://www.wz.uw.edu.pl/en), Poland
* [Faculty of Law, Economics and Social Sciences of Salé - Mohammed V University in Rabat](http://fsjes-sale.um5.ac.ma/), Morocco
* [Polytechnic of Medimurje in Cakovec](https://www.mev.hr/), Croatia

May 21-22, 2020,

Novosibirsk, RUSSIA

<http://esd.nsuem.ru>

We are happy to announce the Call for the 54th International Scientific Conference on Economic and Social Development, hosted by Novosibirsk State University of Economics and Management. Topics are focused, but not limited to recent challenges in modern national economies and business enterprises.

Conference proceedings will be forwarded for indexing in the Web of Science.

The conference aims to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields. The conference covers various tracks and topics that address broad issues relevant for economic and social development.

**Conference Tracks and Topics**

**Globalization and Challenges of the Modern World**

* Contemporary Economy and Globalization
* The Economic Impact on Social Development and Democracy
* Regional Development
* National Economies Between Liberalization and Intervention
* International and Local Capital Markets
* Education and Knowledge Management
* Towards Modern Welfare Economics
* Modern Tendencies in Economy and Management of Tourism

**Enterprise in Turbulent Environment**

* Building a Resilient Organization
* The Economics of Modern Enterprise
* Planning or Predicting: Concepts and Models
* Corporate Governance
* Manufacturing: Strategy, Technology, and Organization
* Human Capital Management
* Marketing Perspective
* The Legal Environment of Business
* Business Continuity
* ICT Support to Business Activities
* Corporate Finance
* Accounting and Auditing

**Entrepreneurship Caught Between Creativity and Bureaucracy**

* The Role of SMEs in National Economies
* SMEs in Global Value Chains
* Education for Creativity

Authors are invited to submit papers which feature conceptual and empirical findings based on original research, share policy experiences, innovative initiatives and good practices on the indicative topics. Papers that do not entirely fall into the conference tracks but are relevant to the economic and social development will be also accepted.

Submitted papers will be peer-reviewed and those which are approved should be presented at the conference.

Official language of the conference: *English*

**Important Dates**

Submission of abstracts for review: March 18, 2020

Notification of abstract acceptance: March 23, 2020

Submission of complete/full papers for the proceedings: April 18, 2020

Notification of full paper acceptance: April 23, 2020

Fee payment deadline: May 10, 2020

Final registration: May 13, 2020

Conceiving and finalizing the esd-Conference program: May 16, 2020

ESD Conference sessions: May 21-22, 2020

**Cultural Program for participants**

We offer a great opportunity to take part in the conference, make presentations, participate in panel discussions, as well as to join our cultural program that will include:

* Welcome dinner from the Rector
* Novosibirsk City Tour
* Attending the largest in Russia Opera and Ballet Theater NOVAT (upon request).

**Detailed information:** https://esd.nsuem.ru **Conference site:** <http://esd-conference.com>

**Contact Information and Visa Support**E-mail: [esd@nsuem.ru](mailto:esd@nsuem.ru)

Contact person: Ms. Elena Klimkina

Office phone: +7 383 243-94-16 Mobile: +7 913 916 9829

**Suggested Accommodation Facilities and Distance by Walk**

Marriott Hotel 5\* (5 min): <https://www.marriott.com/hotels/travel/ovbmc-novosibirsk-marriott-hotel/>

Doubletree by Hilton 4\* (7 min): <https://www.hilton.ru/hotels/doubletree-by-hilton-novosibirsk/>

Domina Hotel 4\* (20 min): <https://nsk.dominarussia.com/en/>

Azimuth Hotel 4\* (20 min): <https://en.azimuthotels.com/Russia/azimut-hotel-siberia/>

**Top 10 Things to Do and to See in Novosibirsk**

<https://theculturetrip.com/europe/russia/articles/the-top-10-things-to-do-and-see-in-novosibirsk/>

**Registration Fees (if registered on the website esd.nsuem.ru)**

Publishing Full paper/Abstract + presentation: 200 EUR\*

Publishing only: 150 EUR\*

Listener only (including co-authors): 130 EUR\*

\* VAT included

We offer a special discount of 20% for 16th ASECU Conference and 2nd International Law Forum participants. Details upon request.

**Payments & Invoices (in EUR)**

INTERMEDIARY BANK: COMMERZBANK, FRANKFURT-AM-MAIN, GERMANY

SWIFT: COBADEFF

BANK OF BENEFICIARY: Public Joint-Stock Company “Bank Otkritie Financial Corporation”, MOSCOW, RUSSIA.

SWIFT: JSNMRUMM

BENEFICIARY: Federal State Budgetary Educational Institution of Higher Education "Novosibirsk State University of Economics and Management “NINH"

ACCOUNT No.: 40503978000030000006

Payment details: "Name, Surname. Conference Fee ESD 2020, including VAT 20%"

Inquiry for the invoice: [esd@nsuem.ru](mailto:esd@nsuem.ru) or during the registration process.

**Publishing Requirements**

The scope of a paper is limited to 10 pages. Abstracts and full papers must be written according to the following templates (Annex 1, 2).

|  |  |
| --- | --- |
| **Abstract** | **Full paper** |
| **Length:** 250-300 words | **Length:** up to 10 pages |
| **Layout:** Set to Portrait  **Paragraph:** Spacing 1 (Single) - NO Tabs and NO Space Before / After the Paragraph | **Layout:** Set to Portrait (ALL pages)  **Paragraph:** Spacing 1 (Single) - NO Tabs and NO Space Before / After the Paragraph |
| **Must include:**   * Title * Name of Author(s) * Author(s) Institution and Institutional Address * Author(s) email Address * Abstract (Body Text) * Keywords (3-5 Keywords in Alphabetical Order) | **Must include:**   * Title * Name of Author(s) * Author(s) Institution and Institutional Address * Author(s) email Address * Abstract (Body Text) * Keywords (3-5 Keywords in Alphabetical Order) * Introduction * Chapters * Subchapters * Conclusion * Literature |

**Format and Naming:**

* All abstracts and full papers have to be written in .doc or .docx format (MS Office Word 97-2003 or higher).
* Abstract files should be named after the corresponding author, with letter "A" at the end (Example: marijan\_cingulaA.doc). Full Paper files should be named after the corresponding author, with letter "P" at the end (Example: marijan\_cingulaP.doc).

Abstracts and publications filed in accordance with the given requirements are to be sent to the e-mail of the conference [esd@nsuem.ru](mailto:esd@nsuem.ru) within the prescribed time limit.

**Abstract and Paper Submission Details:**  https://esd.nsuem.ru

***Annex 1***

[ABSTRACT TEMPLATE](https://www.esd-conference.com/documents/AbstractExample.docx)

**TITLE OF PAPER FOR ESD-CONFERENCE GOES HERE**

**[FONT TIMES NEW ROMAN, SIZE 12, BOLD]**

Author 1 Name and surname **[font Times New Roman, size 12, bold]**

*Organisation, Country*

*Email [font Times New Roman, size 12, italic]*

Author 2 Name and surname **[font Times New Roman, size 12, bold]**

Organisation, Country

*Email [font Times New Roman, size 12, italic]*

***ABSTRACT [font Times New Roman, size 12, italic, bold]***

*Body text goes here, Body text goes here, Body text goes here, Body text goes here, Body text goes here, Body text goes here, Body text goes here, Body text goes here, Body text goes here.*

***Keywords:*** *Keyword1, Keyword2, Keyword3,... (in Alphabetical order)**[font Times New Roman, size 12, italic]*

***Annex 2***

[FULL PAPER TEMPLATE](https://www.esd-conference.com/documents/AbstractExample.docx)

social and economic development (Paper title style)

Name Surname

*Institution or Organisation name, Address*

*email@adress.com; email2@adress.com*

***ABSTRACT***

The paper concerns up-to-date issues of…. (Abstract text style)

***Keywords:*** *Alorem, Bipsum, Dolor sit amet, Eum in partem, Mappareat, Nullamcorper, Udocendi alienum*

1. INTRODUCTION (heading 1 style)

The problems of sustainable development…

2. Chapter name TWO (heading 1 style)

Text

2.1. Sub chapter name one (Heading 2 Style)

Text.

2.1.1. Sub chapter name one (Heading 3 Style)

Text

|  |
| --- |
| **Picture/Graph/Chart/figure** |

Figure 1: Name of the figure/picture/chart/graph Example 1 (Figure/Table name style)

(Source: Lorem ipsum dolor sit)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

Table 1: Name of the table Example 1 (Figure/Table name style)

(Source: Lorem ipsum dolor sit)

List:

* List content style 1
* List content style 2
* List content style 3

Or

1. Numbering style 1
2. Numbering style 2
3. Numbering style 3

4. Conclusion (heading 1 style)

Text

**ACKNOWLEDGEMENT:** text. (Acknowledgement style)

Literature: (heading 1 style)

(Preferred citation/referencing: Harvard style)

1. Author surname, Author name initial. (Year of publication). *Title: subtitle* (Research report no. XX). Location: Publisher.
2. Author surname, Author name initial. (Year of publication). *Title: subtitle* (Research report no. XX). Location: Publisher. Retrieved DD.MM.YYYY from http:www.example.si/raziskovalno poročilo.pdf.
3. Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press. Retrieved DD.MM.YYYY from http://www.example.si/example.
4. Author surname, Author name initial. (DD.MM.YYYY).Article title: article subtitle. *Newspaper title: newspaper subtitle*, pages.

**SUMMARY OF MAIN RULES FOR PAPER FORMATING**

**Paper format**

* Paper size: A4 paper
* Page orientation: Portrait layout (**Important:** landscape page orientation is not allowed)
* Margins: left, right, top, bottom: 2.5 cm
* Do not add page numbering

**Paper title:**

* Font: Times New Roman
* Format: Font size 12, Bold, Uppercase
* Text Alignment: Center

**Author name and surname:**

* Font: Times New Roman
* Format: Font size 12, Bold
* Text Alignment: Center

**Institution/organization name and email:**

* Font: Times New Roman
* Size: Font size 12, Italic
* Text Alignment: Center

**Abstract text style:**

* Font: Times New Roman
* Size: Font size 12, Italic
* Text Alignment: Justify

**Heading 1 style**

* Example: **1. INTRODUCTION, 2. CHAPTER TWO, 3. CONCLUSION** etc.
* Used for: Main chapters (first level heading)
* Font: Times New Roman
* Size: Font size 12, Bold, Uppercase
* Text Alignment: Justify

**Heading 2 style**

* example: **1.1. Subchapter one, 1.2. Subchapter two** etc.
* Used for: Subchapters (second level heading)
* Font: Times New Roman
* Size: Font size 12, Bold
* Text Alignment: Justify

**Heading 3 style**

* Example: *1.1.1. Subchapter one, 1.1.2. Subchapter two*etc.
* Used for: Subchapters (third level heading)
* Font: Times New Roman
* Size: Font size 12, Italic
* Text Alignment: Justify

**Body text style**

* Font: Times New Roman
* Size: Font size 12
* Text Alignment: Justify

**Figure, picture, chart, graph or table name style**

* Font: Times New Roman
* Size: Font size 12, Italic
* Text Alignment: Center

**Literature:**

* Font: Times New Roman
* Size: Font size 12
* Text Alignment: Justify
* Preferred citation/referencing: Harvard Style

IMPORTANT: Bibliography must be listed as an autonomous final chapter. Specific units of sources must be numbered and listed in alphabetical order by the author surnames or by the publication title in the event of anonymous authors. Units of referenced sources **must not be grouped/divided** by specific resource types. In the present template the sources are grouped by type to facilitate the preparation of your bibliography.

**Bibliography must be listed according to the following examples:**

**Example 1: General format of literature with numbering**

1. Drucker, P. (1993). *Managing in Turbulent Times.* New York: Harper & Row.
2. Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press. Retrieved DD.MM.YYYY from http://www.example.si/example.

**Example 2: One or two author(s)**

Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press.

**Example 3: Three to six authors**

Surname, Name initial, Surname, Name initial, Surname, Name initial, Surname, Name initial and Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press.

**Example 4: More than six authors**

Surname, Name initial et al. (Year). *Title: subtitle* (edition). Location: Press.

**Example 5: Anonymous authorship**

*Title: subtitle* (edition). (Year). Location: Press.

**Example 6: More than one location or press**

Surname, Name initial. (Year). *Title: subtitle* (edition). Location 1; Location 2; Location 3: Press.

Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press 1: Press 2.

Surname, Name initial. (Year). *Title: subtitle* (edition). Location 1: Press 1; Location 2: Press 2.

**Example 7: Monograph chapter, journal article**

Author surname, Author name initial. (Year). Article title: article subtitle. In Author name initial. Author Surname, *Monograph title: monograph subtitle* (edition) (p.). Location: Press.

Author surname, Author name initial. (Year). Article title: article subtitle. In Editor name initial. Editor Surname (ed.), *Journal title: journal subtitle* (p.). Location: Press.

**Example 8: Diploma thesis, master’s thesis and doctoral dissertations**

Author surname, Author name initial. (Year of publication). *Title: subtitle* (Type of thesis). Location: [Author name initial. Author surname].

**Example 9: Research reports (Print)**

Author surname, Author name initial. (Year of publication). *Title: subtitle* (Research report no. XX). Location: Publisher.

**Example 10: Research reports (Web)**

Author surname, Author name initial. (Year of publication). *Title: subtitle* (Research report no. XX). Location: Publisher. Retrieved DD.MM.YYYY from http:www.example.si/raziskovalno poročilo.pdf.

**Example 11: E-Books**

Surname, Name initial. (Year). *Title: subtitle* (edition). Location: Press. Retrieved DD.MM.YYYY from http://www.example.si/example.

**Example 12: Articles, columns and legislative acts (Newspaper article)**

Author surname, Author name initial. (DD.MM.YYYY).Article title: article subtitle. *Newspaper title: newspaper subtitle*, pages.

**Example 13: Articles, columns and legislative acts (Online newspaper article)**

Author surname, Author name initial. (DD.MM.YYYY).Article title: article subtitle. *Newspaper title: newspaper subtitle*. Retrieved DD.MM.YYYY from http://www.example.si/example.

**Example 14: Articles, columns and legislative acts (Magazine article)**

Author surname, Author name initial. (Year).Article title: article subtitle. *Magazine title: magazine subtitle*, year(magazine serial no.), pages.

**Example 15: Articles, columns and legislative acts (Online magazine article including the magazines in databases)**

Author surname, Author name initial. (Year).Article title: article subtitle. *Magazine title: magazine subtitle*, year(magazine serial number), pages. Retrieved DD.MM.YYYY from http://www.example.si/example.

**Example 16: Articles, columns and legislative acts (Contributions in formal documents and legislative acts) -** Document in printed form

Name of the act. (Year). *Formal document name,* number, pages.

**Example 17: Articles, columns and legislative acts (Contributions in formal documents and legislative acts) -** Online document

Name of the act. (Year). *Formal document name*, number. Retrieved DD.MM.YYYY from http://www.example.si/example.pdf.

**Example 18: Online sources -** Author of the contribution is known:

Author surname, Author name initial. (Year of publication). *Text/image title: text/image subtitle*. Retrieved DD.MM.YYYY from http://www.example.si/example.

**Example 19: Online sources -** Author of text unknown:

*Text/image title: text/image subtitle*. (Year of publication). Retrieved DD.MM.YYYY from <http://www.example.si/example>.

**Format and Naming**

* All abstracts have to be written in .doc or .docx format (MS Office Word 97-2003 or higher).
* Abstract files should be named after the corresponding author, with letter "A" at the end (Example: marijan\_cingulaA.doc).
* All full papers have to be written in .doc or .docx format (MS Office Word 97-2003 or higher).
* Full paper files should be named after the corresponding author, with letter "P" at the end (Example: marijan\_cingulaP.doc).